

ASSIGNMENT TOPICS

**Master of Commerce First year
2019 Calendar Session**

M.Com 1.01 MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

***Answer any THREE questions
All questions carry equal marks***

3 x 10 = 30

1. Write the concept of Management. Explain the Ethics of management.
2. Describe the interdisciplinary nature of organizational behaviour.
3. Define Personality. Explain Jung's psychological functions.
4. Write about the theories of Leadership.
5. What is mean by group? Explain about informal groups.
6. Discuss about team work and team building.
7. What is Organizational Change? Explain the process of change.
8. What is OD? Explain the benefits & limitations.

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M.Com 1.02 BUSINESS ENVIRONMENT AND STRATEGY

Answer any THREE questions
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3 x 10 = 30

1. What is meant by Business Environment? Explain about the External Environment.
2. Define MNC. Explain the benefits and problems of MNC – to home country and host country.
3. Briefly explain the EXIM policies in India.
4. Discuss the Economic policy 1991 and its evolution.
5. Write about Environment appraisal and organizational appraisal.
6. Discuss the business level strategies of a Global business in detail.
7. Explain about the structural implementation and behavioural implementation.
8. Write about strategic control & operational control in strategic evaluation.

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M.Com 1.03 MANAGERIAL ECONOMICS

Answer any THREE questions
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1. What is meant by managerial economics? Discuss its scope and significance.
2. Explain the various methods of demand forecasting.
3. Define cost. Describe and cost-output relationship in short-run and long-run.
4. Explain the Cobb-Douglas production function with suitable examples.
5. What are the various theories of profit? Discuss.
6. Distinguish between monopolistic and perfect competition.
7. What are the objectives of pricing? Explain the methods of pricing.
8. Describe the role and importance of advertising in promoting a business.

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M.Com 1.04 CORPORATE ACCOUNTING AND REPORTING

Answer any THREE questions
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3 x 10 = 30

1. Define accounting. Explain the concepts and conventions of accounting.
2. What are the different techniques of inflation accounting? Explain.
3. Journalise the following transactions in the books of Rakes & Co. 2019

| | | |
|--------|-----------------------------------------------|----------|
| Jan. 1 | Ramakrishna started business with the capital | 1,00,000 |
| 5 | Deposited in State Bank of India | 60,000 |
| 10 | Goods Purchased from Hari | 85,000 |
| 12 | Goods sold to Sivaram | 1,42,000 |
| 15 | Good returned to Hari | 6,800 |
| 17 | Goods returned by Sivaram | 76,000 |
| 20 | Commission received | 17,000 |
| 25 | Goods sold for cash | 69,000 |
| 31 | Salaries paid | 18,000 |
| 31 | Rent paid | 8,600 |

4. What is meant by lease? Explain the different types of accounting for leases.
5. Define EVA. What are the merits and demerits of EVA statements?
6. Describe the scope and features of human resource accounting.
7. What are the types of corporate reporting? Explain its specific issues.
8. Write the features of benchmark accounting, brand accounting and creative accounting.

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M.Com 1.05 QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISIONS

Answer any THREE questions
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3 x 10 = 30

1. Explain the advantages of quantitative approach to management.
2. Discuss about the multiplication theorem and Baye's theorem of probability.
3. What is sampling? Explain various methods of sampling.
4. Briefly explain about the tabulation and presentation.
 - a. What is correlation analysis? How does it differ from regression analysis?
 - b. Computer Karlpearson's coefficient of correlation between x and y from the following observations.

| | | | | |
|----|---|---|---|----|
| X: | 1 | 2 | 3 | 4 |
| Y: | 1 | 4 | 9 | 16 |

Is the correlation coefficient equal to unity? If not, why not?
5.
 - a. What is χ^2 (Chi square) test of goodness of fit? What cautions arte necessary while applying this test?
 - b. Test the hypothesis that standard deviation = 8 given that S = 10 for random sample of size 51.
6. What do you mean by statistical quality control? Explain its merits and demerits.
7. Define decision theory. Explain the types of decision theory and steps in decision theory.
