ASSIGNMENT TOPICS
MASTER OF COMMERCE - I YEAR

MCOMD1.01 – MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

Answer any THREE questions
All questions carry equal marks

3 x 10 = 30

1. Business organisations are open systems – Elucidate.

2. Bring out the interdisciplinary nature of organisation behaviour.

3. Discuss the process of perception.

4. Highlight the importance of women leadership in business organisations with suitable illustrations.

5. Explain the relevance of Herzberg two factor theory of motivation in today's business environment.

6. Discuss the sources of conflicts and their effects on the effective functioning of business organisations.

7. What is Eustress? Explain its impact on the business organisation.

8. Describe the benefits and limitations or organisation development.

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ASSIGNMENT TOPICS

MASTER OF COMMERCE - I YEAR

MCOMD1.02 – BUSINESS ENVIRONMENT AND STRATEGY

Answer any THREE questions
All questions carry equal marks

3 x 10 = 30

1. Discuss the various techniques of environmental analysis.

2. Describe the structure of WTO and highlight the functions of WTO.

3. Explain the provisions of FEMA.

4. What is Industrial Sickness? Explain the various causes of Industrial Sickness.

5. Explain the process of Strategic Management.

6. Discuss the business level strategies of ITC group.

7. Explain the impact of organisational structure on the implementation of a strategy.

8. Discuss various techniques of strategic control.

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ASSIGNMENT TOPICS

MASTER OF COMMERCE - I YEAR

MCOMD1.03 – MANAGERIAL ECONOMICS

Answer any THREE questions
All questions carry equal marks

3 x 10 = 30

1. Explain the nature, significance and scope of managerial economics.

2. Elaborate the concept and use of law of demand. Examine the role played by demand function in managerial decision making.

3. Discuss about the cost-output relationship in the long run and short run scenarios.

4. What is production function? Explain in detail.

5. What do you understand by profit? What are the theories of profit?

6. Describe the various types of market structures.

7. What are the various types of pricing methods?

8. Define the term advertising. Explain the role of advertising in sales promotion.

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ASSIGNMENT TOPICS

MASTER OF COMMERCE - I YEAR

MCOMD1.04 – CORPORATE ACCOUNTING AND REPORTING

Answer any THREE questions
All questions carry equal marks

3 x 10 = 30

1. What do you mean by GAAP? Briefly explain the important conventions of accounting.

2. What are the techniques of inflation accounting? Explain them in brief.

3. Journalise the following transactions in the books of a trader.

1st Aug, 2020	-	Started business with cash – Rs.50,000
3rd Aug, 2020	-	Goods purchased for cash – Rs.30,000
4th Aug, 2020	-	Furniture purchased for cash – Rs.5,000
7th Aug, 2020	-	Sold goods for cash – Rs.10,000
9th Aug, 2020	-	Sold goods for Naresh – Rs.8,000
12th Aug, 2020	-	Goods sold to Amruth and allowed him 10% trade discount – Rs.6,000
14th Aug, 2020	-	Cash received from Naresh in full settlement of his account – Rs.7,600
20th Aug, 2020	-	Cash withdrawn for office use – Rs.5,000
24th Aug, 2020	-	Cash withdrawn for personal use – Rs.4,000
30th Aug, 2020	-	Paid for salaries, rent and electricity charges – Rs.6,000, 4,000 and 3,000 respectively.

4. Discuss the advantages and disadvantages of lease accounting.

5. Explain the concept of value added statement and its applications.

6. Discuss the benefits and limitations of social responsibility accounting.

7. Write an essay on the harmonization of financial reporting.

8. Give a brief note on Bench Accounting and Brand Accounting.

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ASSIGNMENT TOPICS

MASTER OF COMMERCE - I YEAR

MCOMD1.05 – QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISIONS

Answer any THREE questions
All questions carry equal marks

3 x 10 = 30

1. Quantitative Techniques play an important role in managerial decision making. Explain.

2. Explain the applications of normal distribution.

3. Write a detailed note on probability sampling methods and non-probability sampling methods.

4. Elucidate different methods of collecting data.

5. What is the difference between correlation and regression?

6. 8 salesmen were given training after observing their low performances in the field. The sales figures (in Rs. Crores) of salesman before and after the training is as under:

Salesmen	S1	S2	S3	S4	S5	S6	S7	S8
Before training	11	15	12	14	17	10	8	12
After training	13	16	11	12	19	13	6	15

Find out whether the training to the salesman can be considered as successful? Test at 5% level of significance.

7. Briefly discuss about statistical quality control.

8. Explain the various steps in the process of decision making.

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