



RAJYA LAKSHMI JASTI

e-Mail: jasti.raji@gmail.com

rajirau@yahoo.com

Mobile: (+91)9885826265

Experience Summary

- Working as an **Academic Consultant** in **Dept. of Basic Sciences & Humanities, School of Engineering and Technology, Sri Padmavati Mahila Visvavidyalayam, Tirupati** from August 2022 to till date.
- Worked as **Senior Lecturer** in **Sree Vidyanikethan Degree College, Tirupati** from December, 2019 to May, 2020.
- Worked as an **Assistant Professor** in **Gate Institute of Technology & Management Sciences, Tirupati** from June, 2018 to August, 2019.
- Worked as a **Guest Lecturer** in **Dept. of Business Administration, S. V. University, Tirupati** from January, 2018 to May, 2018.
- Worked as a **Part-time Lecturer** in **SDHR Degree & PG College, Tirupati** from January, 2018 to May, 2018.
- Worked as a **Lecturer** in **Emerald's Degree College, Tirupati** from August, 2017 to December, 2018.
- Worked as a **Teaching Associate** in **Institute of Agribusiness Management, Acharya N G Ranga Agricultural University at S.V.Agril. College Campus, Tirupati** from July 2013 to July, 2017.
- Worked as a **Senior Research Fellow** in **National Agricultural Innovation Project** entitled “**Establishing and Networking of Agricultural Market Intelligence Centres in India**”, **Dept. of Agricultural Economics, S.V.Agril. College, Tirupati** from February, 2013 to July 2013.
- Worked as a **Teaching Associate** in **MABM Programme at S.V.Agril. College, Tirupati** from November 2010 to December, 2012.
- Worked as an **Academic Consultant** in **Department of Business Management in SPMVV, Tirupati** from August 2009 to April 2010
- Worked as a **Lecturer** in **Computer Applications at Gate Degree & P.G. College, Tirupati** from June 2007 to June 2009
- Worked as a **Lecturer** in **Computer Applications at Gate Degree College, Tirupati** from August 2003 to March 2004.

Educational Qualification

1. Pursing Ph.D (PT) in **Commerce** at **Acharya Nagarjuna University, Guntur** under the guidance of **Prof. Krishna Banana**, Special Officer, Acharya Nagarjuna University Study Centre, Ongole.
2. Qualified in **Andhra Pradesh State Eligibility Test** for **Lectureship in Commerce**.
3. **MAIMT (Masters in Ancient Indian Management Techniques)** from **Rashtriya Sanskrit VidyaPeet (National Sanskrit University), Tiupati**.
4. **M.B.A** from **Directorate of Distance Education, S.V.Univeristy, Tirupati. [63.00%]**
5. **M.Com**(from **Directorate of Distance Education, S.V.Univeristy, Tirupati.[61.30%]**
6. **Bachelor of Education** (2011-12) from **Kasturiba College of Education, Bapatla**.
7. **M.C.A** (2000 – 2003) from **RAO’s Institute of Computer Sciences, Nellore [65.00%]**
8. **B.Com** (1997-2000) from **Directorate of Distance Education, S.V. University, Tirupati [62.00%]**
9. **Diploma in Commercial and Computer Practice** (1994-97), from **Sri Padmavathi Polytechnic College, Tirupati [70.30%]**
10. **SSC** (1991-1992) from **Sri Paruchuri Seshacharya High School, Poluru, Prakasam District [68.00%]**

Papers Published:

- Paper published in The Seybold Report Journal (TSRJ) **SCOPUS**, entitled “**A Study on Price Movement of Bitcoin and Bitcoin Gold in India**” Volume 17, Issue 11, November 2022, ISSN 1533-9211.
- Paper published in Turkish Online Journal of Qualitative Inquiry (TOJQI) **SCOPUS**, entitled “**Impact Of Covid-19 On Indian Economy: A Study On Problems And Challenges Of Real Estate Business In India**” Volume 12, Issue 7, July 2021: 7165 – 7171.
- Paper published in International Journal of Management, IT & Engineering, entitled “**Entrepreneurship Development of Rural Women Through Micro Finance (SHG’s)**” Vol. 9 Issue 4(2), April 2019, ISSN: 2249-0558.
- Paper published in International Journal of Research in Commerce, Economics & Management, entitled “**Incidence of Poverty Among the Rural Labour Households: A Study in Chittoor District of Andhra Pradesh**” Volume No. 4 (2014), Issue No. 10 (October), ISSN 2231-4245.

Seminars / Workshops / Conferences:

- Participated in National Level 5-Day Workshop on “**Discerning Behavioural Finance and Commodity Derivatives**” organized by Sree Vidyanikethan Institute of Management from 4th to 8th October, 2021.

- Participated in National Level One Week Virtual Capacity Building Programme on “**Personal Finance – Enlightenment, Enrichment & Empowerment towards Financial Prosperity for All**” organized by Sree Vidyanikethan Institute of Management in association with Association of Mutual Funds in India, from 20th to 26th September, 2021.
- Participated in National FDP on “**Augmented Reality Technologies in Virtual Scenario**” organized by DST-Curie AI Centre, SPMVV, Tirupati from 1st to 6th September, 2021.
- Participated in the International webinar on “**Emotional Intelligence for Effective Interpersonal Skills**” on 25th August 2021 organized by the Dept. of Arts and Humanities, Sree Vidyanikethan Degree College, Tirupati, Andhra Pradesh.
- Participated in Five Days National Level FDP on “**Teaching and Learning in Digital Era**” organized by Internal Quality Assurance Cell and School of Computer Science, PPG College of Arts and Science, Coimbatore from August 1st to August 20th, 2021.
- Attended National Webinar on “**Quality Education Accreditation and Teacher Development**” organized by AP State Council of Higher Education (APSCHE) in collaboration with Sri Padmavathi Mahila Visvavidyalayam, Tirupati on 18-08-2021.
- Participated in Two-day National conference on “**Conservation of Eastern Ghats**” at **Sri Venkateswara University**, Tirupati on 4th and 5th December, 2014
- Participated in Two-day training program on **Agri. Commodity Futures Markets** conducted by School of Agribusiness Management, ANGRAU, Rajendra Nagar, Hyderabad at **S.V.Agricultural College, Tirupati** on 30/10/2012 and 31/10/2012.
- Presented Paper Titled “**Total Quality Management: Finance**” at National Seminar on “**Total Quality Management: Major Areas of Concern**” conducted by Vikrama Simhapuri University, Nellore held on 25th September, 2010.
- Participated in **FDP on Entrepreneurship Development** conducted by ni-msme, Hyderabad held on 29-03-2010 to 09-04-2010.
- Presented Paper Titled “**Impact of Economic Crisis on IT and Outsourcing**” at 3rd International Conference on “**Impact of Economic Crisis in Global Business Scenario**” held on 24th and 25th September, 2009.

Curriculum Projects:

Project 1#

Project	: Pharmacy Management Information System
Client	: Galaxy Medical Distributors, Tirupati
Environment	: VB6.0
Database	: Oracle
Duration	: 3 months
Size	: 2

Description: This project is targeted to develop a product for pharmaceutical distributor that will help to maintain the drug availability and generate different reports related to stock, orders and customers. The different functions performed by the system include placing purchase order, issuing of drugs, maintaining the stock and generating different types of daily and monthly reports.

This package is developed using visual basic 6.0 as front end and Oracle as back end. Many options have been included in the package. This product is very user friendly and can be customized to any pharmaceutical distributor to suit their needs.

Project 2#:

Project : **Automation of Insurance Management**
Client : **Aditya Insurance Company, Tirupati**
Environment : **VB6.0**
Database : **Ms Access**
Duration : **3 months**
Size : **2**

Description: The main purpose of this project is keeping track of customer policies and generating reports of lapsed and paid policies. System also provides reports for manager based on salesman, area, group, product, and organization. This system mainly concentrates on the maintenance of information and also enables the customer to login and find all the information about the policies offered by the insurance company, lapsed, paid claims.

This system is developed using visual basic 6.0 as front end and MS Access as back end. The system is designed to be very user friendly.

Project 3#:

Project : **Inventory Control System**
Client : **Data_Ware Maintenance, Tirupati**
Environment : **Windows 98**
Database : **dBase III plus**
Duration : **3 months**
Size : **3**

Description: This project is developed in view of the problems faced by many stores. Our project is very useful for the stores department in any factory environment. In this we provide Issues, Receipts, Reports options. By using this system it is possible to maintain various levels like maximum level, minimum level, reorder level, dangerous level of items. Various reports can be extracted from this system to avoid non availability of material in the stores.

Personal Profile:

Name : Rajya Lakshmi Jasti
Date of Birth : 28-07-1977
Father's Name : J. Mallikarjuna Rao
Sex : Female
Marital Status : Married
Languages Known : Telugu, English and Hindi
Hobbies : Listening to Music, Travelling.

Nationality : Indian

Declaration:

I hereby declare that the information furnished above is true to the best of my knowledge.

A handwritten signature in blue ink, appearing to read 'Rajya Lakshmi Jasti', is positioned above the printed name.

(RAJYA LAKSHMI JASTI)