

Parameter	Sponsored Research Projects									
	S.No.	Financial Year		Name of Faculty (Principal Investigator)	Name of the Funding agency	Title of the Project	Sanctioned order no.	Sanctioned date	Amount Received(In Rupees)	Amount received (in words)
2D.FPPP	1	2015-16	1	Prof.G.Savithri, Department of Sericulture	DST –SERB	Investigations on Hematological and Haemochemistry of different silkworm Bombyxmori L. hybrids with special reference to Beauveriabassiana (Bals) Vuill”	SB/EMEQ-332/2014, Rs. 39,55,600/-	21.03.2016	17,50,000/-	Seventeen thousand and fifty thousands
			2	Prof.V.DurgaBhavani, Dept. of Communication &Journalism	UGC - MRP	“Safer internet for children Online in Game Advertising Effect by Examining the Influence of a Match Between Games and Advertising	F.No.5-292/2014(HRP), Rs. 13,60,000/-	08-10-15	7,96,800/-	Seven lakhs ninety six thousand and eight hundred
			3	Prof.P.Vijayalakshmi, Dept. of Communication &Journalism	UGC - MRP	“Food marketing strategies to Children and Adolescents: A Comparative Study of Indian and American Websits and their Influence”	F.No.5-291/2014(HRP), Rs. 13,53,600/-	10--10-2015	7,78,100/-	Seven lakhs seventy eight thousand and one hundred
			4	Prof.J.Katyayani, Dept. of Business Management	UGC - MRP	Impact of ICT on Women Empowerment	F.No.5-272/2014(HRP), Rs. 11,26,400/-	05-09-15	6,89,400/-	Six lakhs eighty nine thousand and four hundred
			5	Prof.M.Vijayalakshmi, Dept. of Telugu Studies	UGC - MRP	“Telangana Katha Sahityam Basha Samajika Pariseelana”	F.No.5-390/2014(HRP), Rs. 10,14,400/-	24.11.2015	6,37,400/-	Six lakhs thirty seven thousand and four hundred

			6	Institute of Pharmaceuticals Technology	DST-FIST	Fund for Improvement of S&T infrastructure in Universities and Higher Education Institutions (FIST) Programmes	SR/FST/LSI-586/2014, Rs. 58,00,000/-	21.11.2014	44,00,000/-	Forty four lakhs
			7	Prof.S.Jyothi , Dept. of Computer Science	DBT	Molecular and Pattern identification of Indian Mariculture fauna uswing DNA Barcoding and Soft computing Techniques	BT/PR12496/AAQ/3/711/2014, Rs.54,95,700/-	21.11.2014	29,17,300/-	Twenty nine thousand seventeen thousand three hundred only
			8	Prof.P.Suvarnalatha Devi, Dept of Microbiology	DST-SERB	Pigmented Bioactive compounds from marine bacteria as potential anti-cancer agents	SB/EMEQ-356/2014, Rs.5,50,000/-	10.03.2016	5,50,000/-	Five lakhs and fifty thousand only
	2	2014-15	1	Dr.P.Josthna, Department of Biotechnology	DST –SERB	“Effect of adrenomedullin on regulation of implantation and fetoplacental growth during rat pregnancy – Role of apoptosis”	SB/SO/AS-080/2013, Rs. 33,04,000/-	21.08.2014	23,54,000/-	Twenty three lakhs fifty four thousands
			2	Dept. of Home Science	UGC	B.Voc., Degree Programmes, 1. Fashion Technology & Apparel Designing, 2. Nutrition and Health Care Sciences	F.No.2-17/2014(NSQF), Rs.1,48,60,000/-	20.11.2014	59,20,000/-	Fifty nine lakhs and twenty thousands

			3	Dept. of Physical Education	UGC	Development of Sports infrastructure & Equipment in Universities during 12 th Plan period	D.O.No.1-2/2014(Sports/Policy), Rs. 1,50,000/-	30.01.2015	75,00,000/-	Seventy five lakhs
	3	2013-14	1	Dr.N.John Sushma, Department of Biotechnology	DST –SERB	“Aluminum-maltolate complex and restraint stress produces age related neurotoxicity in the rat: protective role of clitoriaternatea”	SB/EMEQ-341/2013, Rs. 12,00,000/-	29.10.2013	11,50,000/-	Eleven lakhs and fifty thousand
			2	Prof.G.Savithri, Department of Sericulture	ICSSR	“Conservation of Traditional Knowledge of Handloom Silk Weaving in Andhra Pradesh”	02/138/2013-14/SC/RPR, Rs. 8,00,000/-	10.12.2013	6,80,000/-	Six lakhs and eighty thousands
			3	Ms.D.Prasanthi, Institute of Pharmaceutical Technology	DST- WOS-A	“Design and evaluation of poly herbal formulation for nephroprotector activity”	SR/WOS-A/LS-425/2012©, Rs. 25,10,000/-	03.05.2013	11,70,000/-	Eleven lakhs and seventy thousands
			4	Dr.R.Jayamadhuri, Dept.of Applied Microbiology	UGC - MRP	Exploitation of marine bacteria for fermentative production of biodegradable plastic polyhydroxy butyrate”	42-468/2013(SR), Rs. 9,79,300/-	22.03.2013	5,81,800/-	Five lakhs eighty one thousand and eight hundred